**Public Speaking Marking Criteria**

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| **MATTER** – Content of the speech (40 marks) |
| **Criteria** | **20 marks** | **16 marks** | **12 marks** | **8 marks** | **SCORE** |
| ***Information******(20 marks)*** | Information addresses the topic and uses original ideas and examples are used to support.  | Most information addresses the topic and some examples are used to support. | Most information addresses the topic but there are no examples are used to support. | Only some information addresses the topic.  |  |
| ***Effectiveness******(20 marks)*** | High interest material which was audience appropriate. It achieved its purpose.  | Interesting material which was audience appropriate. Good attempt at achieving its purpose. | Some material was of interest to the audience. The purpose was achieved to some extent.  | Low interest material. Inappropriate to the audience. Limited achievement of the purpose.  |  |
| **MANNER –** Presentation of the speech (40 marks) |
| **Criteria** | **10 marks** | **8 marks** | **6 marks** | **4 marks** | **SCORE** |
| ***Eye Contact******(10 marks)*** | Good eye contact which engages all the audience.Appropriate use of palm cards.  | Good eye contact but focussed on only some of the audience.Limited use of palm cards.  | Minimal eye contact with the audience. Frequently refers to palm cards.  | No eye contact. Speech is read entirely from the palm cards |  |
| ***Voice******(10 marks)*** | Clear, audible and modulated to engage the audience. Fluent but pauses with effect.  | Clear, audible with some modulation. Pausing is used a few times for effect.  | Inaudible at times but there is some modulation of the voice.  | Mostly inaudible.  |  |
| ***Body Language/******facial/******gesture/stance******(10 marks)*** | Effective use of facial expression and gestures to convey meaning. Maintains a confident stance.  | Good use of facial expression and some gestures to convey meaning. Maintains a constant stance. | Some facial expressions used for effect. Limited or ineffective gestures. Some movement.  | No evidence of facial expression and no or over-exaggerated gestures. Excessive movement.  |  |
| ***Confidence******(10 marks)*** | Very confident, enthusiastic and assured presentation.  | Confident and enthusiastic presentation. | Some confidence demonstrated at times.  | Shy, over-nervousness and lacking confidence. |  |
| **METHOD** – Organisation of the speech (20 marks) |
| **Criteria** | **10 marks** | **8 marks** | **6 marks** | **4 marks** | **SCORE** |
| ***Structure******(10 marks)*** | Speech is well structured and logically sequenced (intro, body, conc). An effective introduction and conclusion that leaves an impact on the audience. Good grammar.  | Speech has good structure presented in sequence (intro, body, conc). A good introduction and conclusion that arouses attention. Appropriate grammar. | Some structure and sequencing is evident (intro, body, conc). May be an effective introduction and/or conclusion. Grammar is mostly appropriate. | Limited structure and lacks logical sequence of ideas.  |  |
| ***Timing******(10 marks)*** | Time allocation is used to the fullest – 15 seconds either way.  | Time allocation is used well – 30 seconds either way. | Under/over-used time – 1 minute either way. | More than 1 minute over and under time.  |  |
|  | **TOTAL:** |  /100 |